

Private Capital Advisers

Market Report July 2021

Market returns

Yet another strong quarter for equities and property securities which, in turn, has contributed to the strong performance numbers over both the past 12 months and two years that we see in Figure 1 below.

Bonds (fixed interest) bounced back this quarter after a poor first quarter of the year – however they are still showing negative returns for the full year.

Figure 1: Performance for period ending 30 June 2021

	3mo	1 year	2 years
Australian equities ¹	8.3%	29.4%	10.2%
International equities ²	9.2%	28.0%	15.9%
Listed property ³	10.5%	33.2%	2.4%
Bonds ⁴	1.5%	-0.8%	1.6%
Term deposits ⁵	0.4%	1.8%	2.1%
Cash ⁵	0.0%	0.2%	0.5%

1. ASX 200 inc Franking; 2. MSCI World Ex Aus Index; 3. ASX A-REIT Index;

4. Aust Comp Bond Index; 5. RBA data

There are a number of points we would like to make about these results;

- **Diversification remains vital.** The two-year returns show that, among the growth assets where we would expect similar returns in the long-term, we can get large divergences in the shorter term. In particular, Listed Property, with its focus on offices and shopping malls, was deemed by the market to be a long-term casualty of the pandemic and has returned just 2%pa over the past two years while International Equities returned 15.9%pa.
- **Markets over-react.** The property sector which was deemed to be the biggest casualty of COVID, has been the strongest performer of all the sectors over the past year. We are often asked why we continue to hold property when the outlook is so bleak? The answer has been that the outlook is not as bleak as the market suggested and this type of rebound is a typical reaction to a market over-reaction.
- **Even secure investments are capable of producing negative returns over shortish time periods.** Government bonds have had a negative return over the past year; however, over longer time frames returns are more reliable. This, of course, is why we always focus on the long-term.
- **These type of equity returns are absolutely unsustainable.** We are delighted when we do earn these sorts of returns but also need to recognise that even the seemingly more modest two-year returns are much higher than we are likely to earn in the longer-term.

The Long-Term Outlook

The returns we expect going ahead are outlined in Figure 2 below, which shows our forecasts for the next ten years. These forecasts are built up from assessing what we earn from dividends, how fast we expect company profits and property rents to grow and how much we expect future investors will pay for those profits and rents. Unfortunately, these forecasts tell us very little about returns over the next

one to three years, which as we have seen over the past two years, can fluctuate enormously. However, they do give us a very good guide to the longer term – and it is quite a sobering picture.

Figure 2 : Ten-Year Forecast Returns

Base case	Australian Equities	Global Equities	Listed Property ¹	Unlisted Property ²	Hi Yield Debt	TDs or Govt bonds
Income	4.8%	1.8%	4.4%	5.3%	5.5%	1.5%
Currency impact		0.6%				
Earnings growth	2.3%	4.5%	1.0%	-0.7%	-1.5% ³	
Valuation change	-2.4%	-3.7%	0.3%	0.8%		
Forecast	4.6%	3.2%	5.8%	5.3%	4.0%	1.5%
PE now	22.2	28.5				
PE 2031	17.4	19.6	4.3%	5.8%		

1. Commercial Property traded on the sharemarket; 2. Commercial property in unlisted funds; 3. Allowance for credit losses

Rather than the 10%pa or more we have earned in equities over the past two years, we now expect the next decade's returns on growth assets will be around 4 to 5%pa. Lower than we would like but still 2.5% to 3.5% better than we expect to get from fixed interest or cash.

This difference is often described as the equity risk premium – the amount of extra return we should receive from equities for taking on equity risk. This premium falls when share prices rise and rises when prices fall. Our assessment of the current risk premium across different markets is shown by the colours in the Tipping Point Tables below.

Figure 3: The Tipping Point Tables

Australian Equities			US equities			World Ex US			A REITs		
All Ords	10 yr F'cast return	Status	S&P500	10 yr F'cast return	Status	FTSE World Ex US	10 yr F'cast return	Status	ASX REIT	10 yr F'cast return	Status
7,587.1	4,352.34	Overpriced	4400	0.0%	Overpriced	550	0.1%	Overpriced	2300	0.5%	Overpriced
9750	1.2%	Overpriced	4300	0.3%	Overpriced	525	0.6%	Overpriced	2200	1.1%	Overpriced
9500	1.5%	Fully priced	4200	0.5%	Overpriced	500	1.1%	Overpriced	2100	1.7%	Fully priced
9250	1.9%	Fully priced	4100	0.8%	Overpriced	475	1.7%	Fully priced	2000	2.3%	Fully priced
9000	2.2%	Fully priced	4000	1.1%	Overpriced	450	2.3%	Fully priced	1900	3.0%	Fully priced
8750	2.6%	Fully priced	3900	1.4%	Overpriced	425	2.9%	Fully priced	1800	3.7%	Fully priced
8500	3.0%	Fully priced	3800	1.7%	Fully priced	400	3.6%	Fully priced	1700	4.5%	Fair value
8250	3.4%	Fully priced	3700	2.0%	Fully priced	375	4.3%	Fair value	1600	5.4%	Fair value
8000	3.9%	Fully priced	3600	2.3%	Fully priced	350	5.1%	Fair value	1500	6.3%	Fair value
7750	4.3%	Fair value	3400	2.9%	Fully priced	340	5.5%	Fair value	1450	6.8%	Cheap
7500	4.8%	Fair value	3200	3.7%	Fully priced	330	5.8%	Fair value	1400	7.3%	Cheap
7250	5.3%	Fair value	3000	4.4%	Fair value	320	6.2%	Fair value	1350	7.9%	Cheap
7000	5.8%	Fair value	2800	5.3%	Fair value	310	6.6%	Cheap	1300	8.5%	Cheap
6750	6.4%	Fair value	2600	6.2%	Fair value	300	7.0%	Cheap	1250	9.1%	Cheap
6500	7.0%	Cheap	2400	7.2%	Cheap	290	7.4%	Cheap	1200	9.7%	Cheap
6250	7.6%	Cheap	2200	8.4%	Cheap	280	7.8%	Cheap	1150	10.4%	Cheap
6000	8.2%	Cheap	2000	9.7%	Cheap	270	8.3%	Cheap	1100	11.2%	Cheap
5750	8.9%	Cheap									

In the Red Zone, expected returns are less than those from fixed interest and it is time to start heading for the exits – only the US sharemarket is in that territory today. In the Yellow Zone, we have a smaller than usual risk premium – and so it is time to be cautious. Today most markets are in the Fair Value Blue Zone. This is where we expect 2.5% or higher returns than fixed interest. While expected future returns are modest, they are better than term deposits (TD's) and other very secure fixed interest securities.

High Yield Debt

High Yield debt is essentially an investment in loans to companies where the repayment of the debt is not assured (as compared with TDs and government bonds where the return of capital is government guaranteed.)

Why would we even bother with this type of investment? Because the interest rates on these loans are higher, often much higher, than can be earned on TDs and government bonds.

As can be seen in Figure 2, these types of loans pay interest of around 5.5% on average (compared to government bonds at 1.5%). In our forecasts we have allowed for loan defaults to reduce these returns by around 1.5%pa, to end up with expected returns of 4%pa – much higher than very secure fixed interest and at a similar level to our current expectations for returns from growth assets. These sort of loans, while more risky than TDs, carry about one third of the risk of equities and so are beginning to look quite attractive in the low return environment we foresee ahead.

Accordingly, we are currently spending a considerable amount of time researching the available alternatives in this sector where both the types of funds and the quality of managers can vary considerably. We believe that this is definitely an area where high quality, well resourced managers can make a substantial difference to investor outcomes – particularly when it comes to minimising the inevitable credit losses that will occur in this sector. If and when equity markets enter the Yellow Zone, you should expect that we will be recommending an increase in investments in the High Yield sector.

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